



Product Year: 2009
Producer Update: 03

CIGNA Medicare Enrollment Kit Site

The purpose of this Producer Update is to outline the process for CIGNA producers to obtain **Enrollment Kits** and **Marketing Materials** for CIGNA's 2009 individual Medicare products:

- CIGNA Medicare Access Plus Rx, a Medicare Advantage PFFS product available with or without integrated Part D¹
- CIGNA Medicare Select Plus Rx, a Medicare Advantage HMO product with integrated Part D²
- CIGNA Medicare Rx, a stand-alone Medicare Prescription Drug Plan³

Enrollment Kits

Enrollment Kits: Beginning October 15, Enrollment Kits for all CIGNA Medicare products can be ordered at:

<http://custompoint.rrd.com>

At the login screen, enter your **CIGNA Agent ID** in the User ID field, your **CIGNA Password** in the Password field, and **"CIGNA"** in the Account field as shown below:

The screenshot shows the CustomPoint login interface. On the left, three arrows point to the input fields: 'Enter your CIGNA Agent_ID here' points to the 'User ID' field, 'Enter your CIGNA Password here' points to the 'Password' field, and 'Enter "CIGNA" here' points to the 'Account' field. The login screen includes the text 'Welcome to CustomPoint® powered by RR DONNELLEY', a colorful logo, and a 'Login' button. There is also a link for 'Forgot Your Password?'.

Marketing Materials

CIGNA also makes a number of CMS-approved customizable marketing materials available for purchase. These materials are available at the same site: <http://custompoint.rrd.com>. We are loading new materials throughout October so, if you don't see something that works, please check in later. If you wish to create your own marketing materials, be sure to route it to CIGNA through your Agency Manager as CMS approval is required on all Medicare marketing materials.

Certification

Be sure to certify prior to marketing or selling CIGNA Medicare products at <https://producertraining.cigna.com>

¹ Available in select counties in AL, AR, AZ, CA, CO, FL, GA, HI, IL, IN, LA, MA, ME, MO, NC, NH, NM, NY, OH, OR, PA, SC, TN, TX, VA, VT, WA and WV.

² Available in Maricopa County and the City of Apache Junction, AZ

³ Available in all 50 states and the District of Columbia



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